

2019 Ohio NENA/APCO Conference
9-1-1 Racing to the Future
Exhibitor Letter

Dear Friends,

The Ohio Chapters of NENA and APCO have announced their state conference for April 14, 2019 – April 17, 2019 at Kalahari Resorts in Sandusky, Ohio. The theme for Ohio's 2019 conference is 9-1-1 Racing to the Future. Equipment and service vendors are invited to participate through available sponsorship opportunities and the Tuesday exhibitor displays.

This year we are providing several sponsorship packages to fit each vendors' needs. Sponsorships (which include exhibit space) are available on a first come first served basis. Sponsorship details are included in a separate document.

Checks are to be made payable to: Ohio NENA APCO Conference

Exhibitor applications should be filled out and returned to:

Email: dbroach@soundcommunications.com

Payment can be sent to: Sounds Communications
c/o Doug Broach
3474 Park St
Grove City, Ohio 43123
Phone: (614) 317-9213

PayPal Information: ohioapconenagoldstar@gmail.com

ExpoPass Event Code: RSO970

The conference sponsorship documents including the Exhibitor Application are available at <http://www.ohioapco.org/> and <http://www.ohionena.org/>.

Exhibit spaces will be assigned based on your sponsorship level priority and as available when your Exhibitor Application is returned with payment. Ohio NENA and APCO commercial members will be prioritized so please list your Company's membership number on the application form.

After your application payment is received you will be contacted by the George Fern Company, event manager for the conference exhibit arrangements. There is a block of rooms available at a conference rate of \$112 per night on a first come first served basis. The cutoff date for the rooms is March 15, 2019.

Please consider participating in the available sponsorship opportunities that support NENA and APCO in staging Ohio's premier public safety conference. See you in Sandusky!

2019 NENA/ APCO Registration Information

1. Applications for sponsorship must be accompanied by payment for the requested number of spaces by **February 28, 2019**. The price per basic exhibit space is \$500 Bronze Level and late registration is +\$100 for payments received after **February 28, 2019**.
2. A 50% cancellation fee will be assessed for exhibitor cancellations after the February 28th registration deadline. No refunds for exhibit space will be given after **April 1, 2019**.
3. **60** exhibit spaces are available. Each exhibit space will be 8X10 feet with your company name, including a draped table and two chairs. Once you have registered and payment is received, you will be contacted by event manager George Fern Company concerning details and booth assignment.
4. The George Fern Company will be the exclusive decorators for the exhibit space. They will also handle any pre-conference shipments. Their address is 1500 Old Leonard Ave, Columbus, Ohio 43219. Telephone: 614-253-1500: contact Carolyn Hodge. **The Kalahari Resort does NOT accept advance exhibitor shipments for storage**. If shipments are delivered to Kalahari Resort, they will be rerouted to George Fern Company at your cost. IF there is not sufficient time to reroute shipment, storage charges may be due from the shipper.
5. Tuesday morning April 16th from 7:00am – 9:30am is designated for vendor set-up. There will be a vendor meeting in the exhibit hall at 9:15am. The exhibits will open at 9:30am until 4:30pm. Break down will occur at 4:30, and should be completed as soon as possible.
6. Telephone service to individual booths will be difficult to achieve therefore it is recommended that exhibitor use simulated calls to demonstrate products. If a telephone hookup is essential, the vendor should contact **Kalahari Sales Office @ 419-433-7200**. Vendors are responsible for the ordering, installation and removal of telephone lines/equipment if needed and related costs.
7. Sound presentations, slide and motion picture shows will be permitted only if the sound level is tuned to a conversation level and is not disturbing to attendees or nearby exhibitors. The conference committee reserves the right to maintain the exhibit area sound environment.
8. Attending exhibitor booth personnel must be employees of the exhibiting company or representatives for that company. Two booth name tags will be included in the registration packet for Bronze Level exhibitors. Additional exhibitor name tags can be purchased for \$25.00 each.
9. Security is everyone's responsibility. The conference committee will deal with violation of security precautions. **NO ONE WILL BE ADMITTED TO THE EXHIBITOR AREA BEFORE OR AFTER THE HOURS IN #5 UNLESS DESIGNATED CONFERENCE PERSONNEL GRANT PERMISSION.**
10. The sponsoring associations and entities assume no responsibility for property of the exhibitor. Loss of property of the exhibitor from theft, vandalism, fire, or other causes is solely the exhibitor's responsibility.
11. It is expressly understood and agreed that the exhibitor will hold harmless and make no claim of any kind against the sponsoring entities or any of its members, employees, or agents, for any loss of, damage, or destruction of property, nor for any injury that may occur to the exhibitor, it's agent, or employee while in the conference premises, nor for any damages of any nature or character whatsoever.
12. The sponsoring entities reserve the sole right to cancel the conference for any reason whatsoever. In the event the conference is canceled; the sponsoring entities will refund to exhibitors monies paid by the exhibitor, limited to the extent of monies paid to the sponsoring entities. No loss of revenue, profits or additional expenses will be compensated for by the sponsoring entities.

13. The conference planning committee reserves the right to make changes, amendments, or additions to the conditions governing the 2019 conference. Matters not specifically covered herein are subject to decision by the conference committee.
14. Hospitality suite arrangements and demo room arrangements must be made directly with the hotel. No demo or hospitality rooms can be active during scheduled conference events. The Kalahari Resort, 419-433-7200, is offering a **\$112** sleeping room rate for the conference. The cutoff date for the hotel rooms is March 15, 2019.
15. Please consider providing promotional items for the Gold Star bags that are given to the Gold Star nominees.
16. On Monday, April 15, 2019 from 7:00pm -11:00pm there will be a welcome reception. Vendors are encouraged to attend. If you would like to purchase drink tickets for customers that must be arranged with Kalahari directly.
17. Whether your company exhibits or if circumstances prohibit your attendance at the conference, please consider a sponsorship to support the event. Special recognition will be provided. Sponsorship levels are detailed in a separate document.
18. Push notifications are new to the sponsorship levels. These are notifications sent to each attendee with Expo Pass app downloaded on their smartphone or device. 140 characters are allowed per notification.

2019 Ohio NENA/APCO Conference Sponsorships

OHIO 9-1-1 RACING TO THE FUTURE

Kalahari Resort, Sandusky, Ohio

April 14, 2019 - April 17, 2019

Sponsorship Levels

Platinum \$3,000

Benefits

First Choice of double 16X10 booth location

Five (5) full conference registrations

Major Gold Star Sponsorship and 2 luncheon tickets

Gold Star Challenge Coin sponsorship (Max.2)

Primary signage at all conference events and breaks

Primary sponsorship of conference bags

Full page ad in Gold Star Booklet

3 push notifications on Expo Pass

Conference sponsorship of website with URL link

Materials included in conference bag

Gold A \$2,000

Choice of double 16X10 booth location

Three (3) full conference registrations

Gold Star sponsorship and 1 luncheon ticket

Signage at all conference events and breaks

Sponsorship of conference committee shirts

1/2 page ad in Gold Star Booklet

2 push notification on Expo Pass

Conference sponsorship of website with URL link

Materials included in conference bags

2019 Ohio NENA/APCO Conference Sponsorships

OHIO 9-1-1 RACING TO THE FINISH

Kalahari Resort, Sandusky, Ohio

April 14, 2019 - April 17, 2019

Sponsorship Levels

Benefits

Gold B \$1,500

First Choice of double 16X10 booth location
Three (3) full conference registrations
Gold Star sponsorship and 1 luncheon ticket
Signage at all conference events and breaks
1/2 page ad in Gold Star Booklet
2 push notification from Expo Pass
Conference sponsorship of website with URL link
Materials included in conference bag

Silver \$1,000

8X10 booth
One (1) full conference registration
1/4 page ad in Gold Star Booklet
1 push notification from Expo Pass
Three (3) exhibit area registrations

Bronze \$500

8X10 booth
Two (2) exhibit area registrations

2019 Ohio NENA/APCO Conference
9-1-1 Racing to the Future
Exhibitor Application for Tuesday April 16, 2019
Kalahari Resort
700 Kalahari Drive, Sandusky, Ohio 44870

Date:

Exhibitor Name

Contact Name

Contact Phone

Conference Use Only

Date Received

Email Address

Check Amount \$

Mailing Address

Space Assigned

Type of Product or Services Displayed:

Please indicate membership number below APCO or NENA

Preferred table top Booth Location (see diagram) 1-60

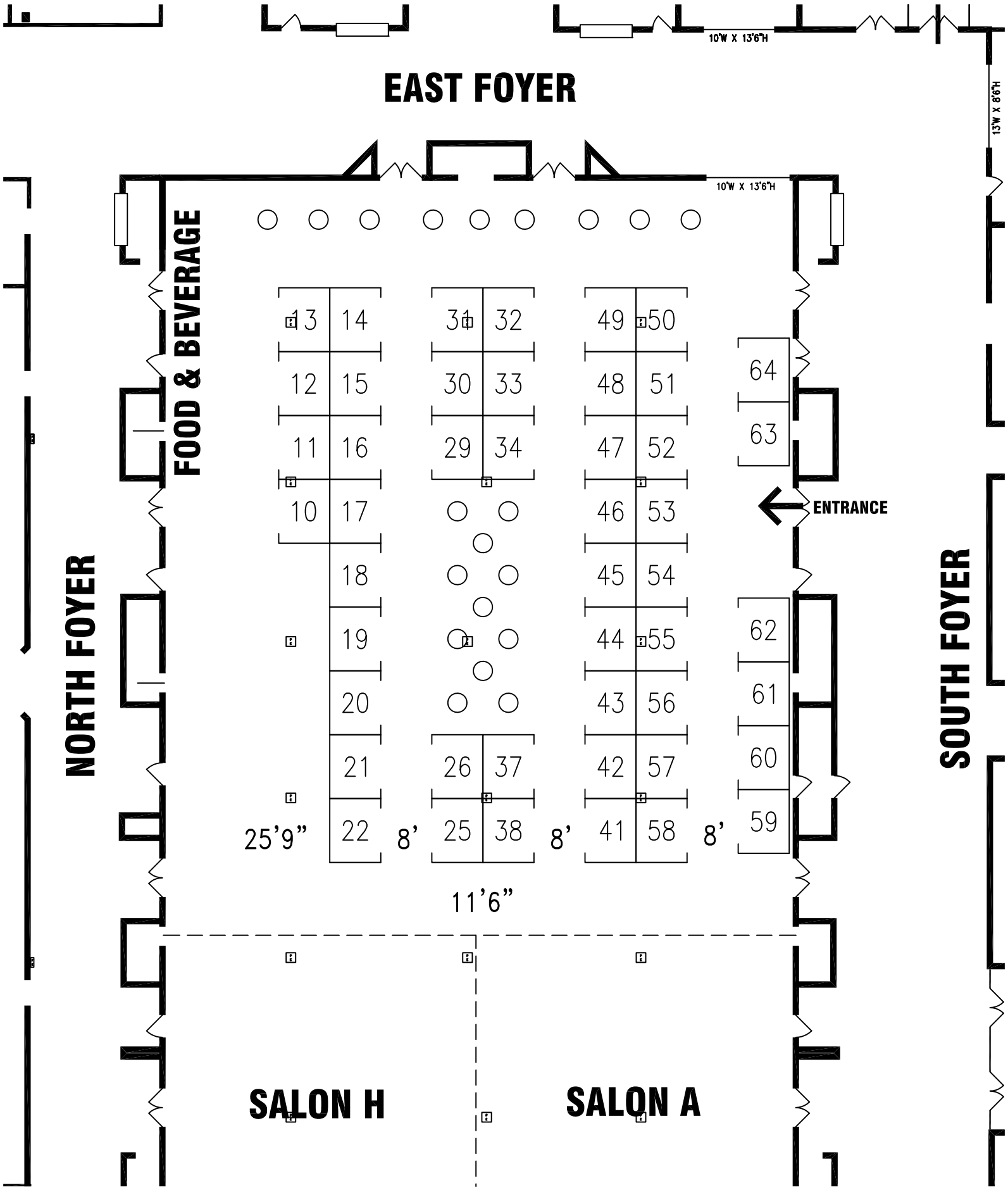
First Choice

Second Choice

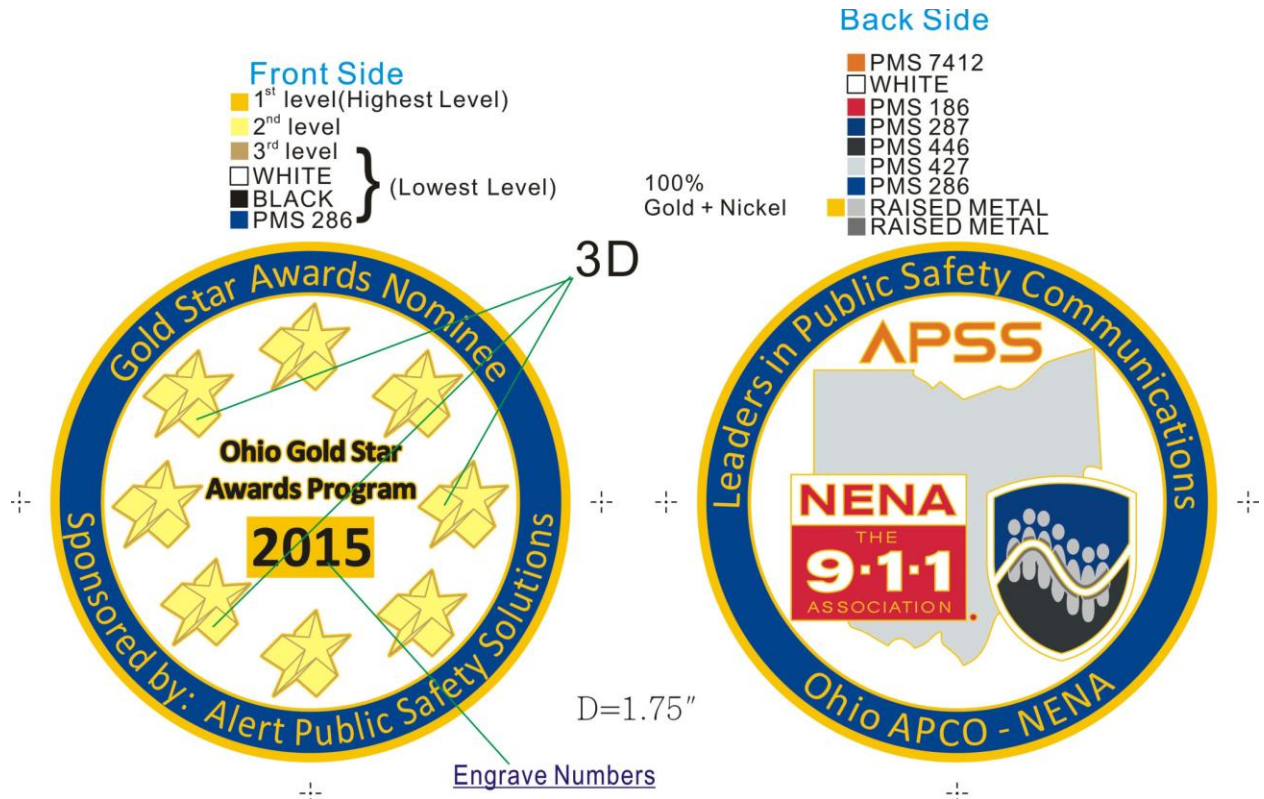
If neither choice is available, placement will be at nearest available space.

- All applications for exhibit space must be accompanied by payment for the requested number of spaces by February 28, 2019. Payments received after this date will pay an additional \$100 late registration fee.
- A 50% down payment is required to reserve your space. Early applications will get your company name listed in conference brochures mailed out before the event.
- No refunds for exhibits space will be given after March 15, 2019.
- Attach check to this application and mail to:

EAST FOYER

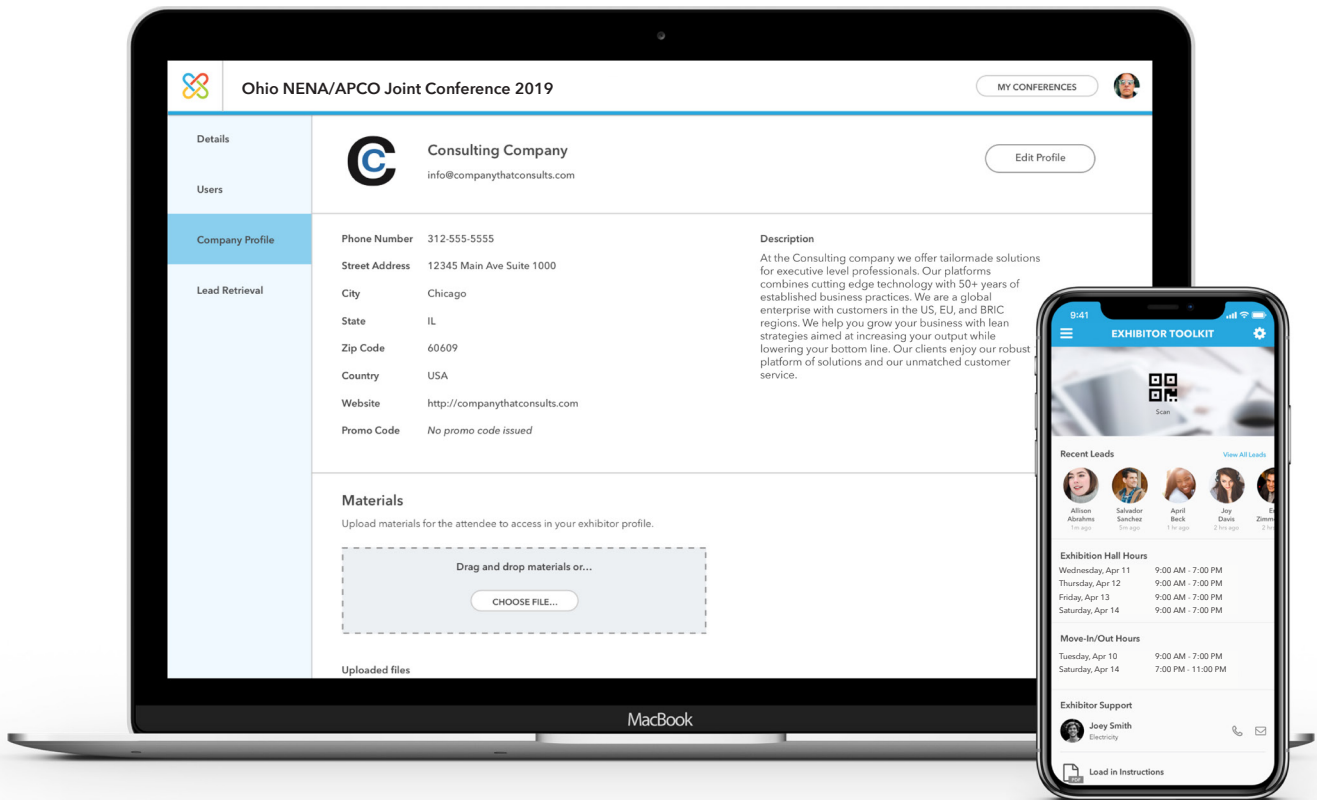


SHOW NAME & DATE(S) APCO-NENA 2015 APRIL 12-15, 2015 SHOW #: 02-7468-15 REVISION DATE: 04-07-15	FACILITY: KALAHARI RESORT	GROSS SQ FT: 11,610	NET SQ FT: 4,800	6' AISLE CARPET (In ft & color): -	NOTES: DISCLAIMER: THIS FLOORPLAN IS A REPRESENTATION OF THE EXPECTED LAYOUT FOR THIS EVENT. EACH EXHIBITOR IS RESPONSIBLE FOR INDEPENDENTLY VERIFYING ANY ARCHITECTURAL COMPONENTS (UTILITIES, COLUMNS, CEILING HEIGHT, ETC) THAT MAY IMPACT THE USE OR CONSTRUCTION OF THEIR DISPLAY OR EXHIBIT SPACE. THIS FLOORPLAN IS NOT INTENDED TO SERVE AS A DEFINITIVE REPRESENTATION OF THE FACILITY.	PREPARED BY GEORGE fern <small>EXPOSITION & EVENT SERVICES</small> 1500 OLD LEONARD AVENUE COLUMBUS, OHIO 43219-2509 TELEPHONE: 614-253-1500 FAX 614-253-9101 columbus@ferexpo.com
	ROOM/HALL: SALONS B-G	IN-LINE BOOTHS: 60	7'6" AISLE CARPET (In ft & color): -			
	AE: PM: CH -	SQ FT OF BULK SPACE: -	9' AISLE CARPET (In ft & color): -			
	AISLE WIDTH: UNLESS OTHERWISE NOTED ?	BOOTH SIZE: UNLESS OTHERWISE NOTED 8'X10'	10' AISLE CARPET (In ft & color): -			



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Please carefully check the spelling/font of the text, graphics and corresponding Pantone color on artwork.
 Molds will be made on final approval of the artwork. Any corrections after the molds are made will make it necessary for us to charge a new die fee.



Have You Set Up Your Exhibitor Profile Yet?

Expo Pass is a simple to use event app built to streamline your exhibitor experience at Ohio NENA/APCO Joint Conference 2019!

Follow the instructions below and start collecting leads!

1. Visit login.expopass.com and create an account with the email address you used for registration.
2. Enter this code in the Exhibitor Section: **RSO970**
3. Select your company and complete your profile, Click on the "Company Profile" tab and fill in your information. Upload any relevant marketing materials for attendees to view.
4. Purchase lead retrieval for \$250.
5. Add colleagues as users.
6. Download Expo Pass from the [Apple App Store](#) or [Google Play](#) (Search: Expo Pass).

Benefits of Lead Retrieval

- No hardware! Use your own smartphone or tablet
- Create qualifiers to document your conversations
- Real-time access to download your leads at any time
- Includes five free users



Plan for Simple™